

Annual Public Hearing under M.G.L. c. 118G, § 6 ½
Health Care Provider and Payer Costs and Cost Trends

Biographical Information
Speakers and Panelists

Commonwealth of Massachusetts
Monday, June 4, 2012 through Wednesday, June 6, 2012



Dianne J. Anderson
President and Chief Executive Officer
Lawrence General Hospital

Dianne J. Anderson is the President and Chief Executive Officer of Lawrence General Hospital located in Lawrence, Massachusetts. She has served in that position since August of 2009. Previous to assuming this position, Ms. Anderson served as Senior Vice President of Clinical Operations at the Beth Israel Deaconess Medical Center, where she previously served as Senior Vice President for Patient Care Services and Chief Nursing Officer. Before Beth Israel, Ms. Anderson was Vice President of Operations at Glens Falls Hospital in upstate New York.

Ms. Anderson began her career as a pediatric nurse and nurse manager at Tuft's Floating Hospital and Boston Children's Hospital. She also was part of a management team that opened a private hospital in Scotland.

Ms. Anderson received her Bachelor of Science in Nursing and her Master's of Science in Nursing Administration at Boston University. Her professional affiliations include member of the Massachusetts Organization of Nurse Executives, member of the American College of Healthcare Executives, Past President and current member American Organization Nurse Executives, Board member Massachusetts Hospital Association (MHA), Chair MHA Standing Committee on Public Affairs, member Board of Directors American Hospital Association Coalition to Protect America's Healthcare, member Governor's Statewide Quality Advisory Committee, member Board of Directors Merrimack Valley Chamber of Commerce and member Board of Directors Merrimack Valley YMCA.

Michael H. Bailit, M.B.A.
President
Bailit Health Purchasing

Michael founded Bailit Health Purchasing, LLC in 1997 and has worked with a wide array of government agencies and purchasing coalitions across the U.S. since. Michael's professional interests focus on how purchasers and regulators can influence health care markets to operate as effectively and efficiently as possible.

Michael has worked with clients on performance assessment activities, vendor management, Chronic Care Model/Medical Home strategy design and implementation, reimbursement system design, and the use of incentives to motivate desired performance. Michael's work has also included assistance with strategic planning activities for systems and programs. Prior to founding Bailit Health Purchasing, Michael served as the Assistant Commissioner for Benefit Plans in the Massachusetts Division of Medical Assistance, the state Medicaid agency. His responsibilities included the management of all of the Division's benefit plans, including the HMO, behavioral health, primary care case management, and senior care programs. For each of these programs he designed and supervised the execution of procurements as well as ongoing vendor performance management. He was also responsible for new managed care program development for the Division, including the Division's HCFA 1115 health reform waiver and its 1115 Medicare-Medicaid dual-eligible waiver. While with Massachusetts, he served as chair of the HCFA (now CMS) Medicaid Managed Care Technical Advisory Group.

Also while with Massachusetts, Michael founded the Massachusetts Healthcare Purchaser Group and served as its chairman and president from 1993-1996. The MHPG is a statewide coalition of public and private purchasers of health insurance and is the leading voice of purchasers in the Commonwealth. Previously, Michael worked for Digital Equipment Corporation and was engaged in health and welfare benefit planning and management activities for Digital's 60,000 U.S. employees.

Michael earned a Bachelor of Arts degree from Wesleyan University and earned an M.B.A. from the Kellogg School of Management at Northwestern University.

Ellen Bishop
Massachusetts Coalition of Nurse Practitioners

Ellen Bishop is a practicing Board Certified Family Nurse Practitioner and currently serves as the Legislative Co-Chair of the Massachusetts Coalition of Nurse Practitioners. Ms. Bishop graduated from Regis College. She is a faculty member of the Connell School of Nursing at Boston College. In 2011 she was identified by the Schwartz Center as a Compassionate Caregiver. Ellen has spent several years working in underserved areas with a focus on providing high quality primary care services and health education within the community particularly with young women. Within her duties as Legislative Co-Chair, she serves on the Analytic Workgroup Group for the All Payer Claims Database advising them about capturing comprehensive data regarding nurse practitioners' contributions to patient care, cost trends and quality outcomes.

Steven Bradley
Vice President, Government & Community Relations and Public Affairs
Baystate Health

In this role, Steven is responsible for developing and implementing Baystate's legislative and political strategy at the federal, state and city levels. He serves as Baystate's day-to-day contact with local, state and federal elected officials, government agents and other interested parties. He also represents Baystate Health in the areas of Community Relations and Public Affairs by providing oversight to relationship building with community and neighborhood representatives and the local, regional and national media.

Steven has been with Baystate health over eleven years. Prior to this, he was the State Chief of Staff for the Massachusetts State Senate Committee on Ways and Means. Steven also served as Regional Director of the Western Massachusetts State Department of Mental Retardation until 1996. In this capacity he established the departments first Regional Cultural Competency Initiative. He served as a Selectman for 9 years in the Town of Pelham.

Steven is a graduate of the University of Massachusetts, Amherst.

Chris Counihan
Director, MassHealth Office of Behavioral Health at Commonwealth of Massachusetts

Chris is the Director of the Office of Behavioral Health in the Office of MassHealth. He currently oversees behavioral health services for 1.3 million MassHealth members and manages contracts with Managed Care entities; and assist MassHealth policy and program with program design for Dually eligible program. Prior to his work at MassHealth, he worked for over ten years assisting hospitals, mental health providers, managed care companies and private consulting firms in operating and managing behavioral health programs.

Ronald W. Dunlap, MD, FACC
South Shore Cardiology

Dr. Dunlap is a cardiologist who is practicing at South Shore Hospital and Beth Israel Deaconess. He is a graduate of Brown University (BSEE) and Tufts Medical School. He is the current President-Elect of the Massachusetts Medical Society and serves as a member of the MeHI and state HIE provider adoption group. Dr. Dunlap also serves on the Boards of Coverys, a medical liability insurance company, The South Shore Health Providers Service Organization, and the Tufts Medical Alumni Association.

James Fuccione
Director of Legislative and Public Affairs
Home Care Alliance of Massachusetts

James Fuccione is the Director of Legislative & Public Affairs for the Home Care Alliance of Massachusetts. The Alliance is an association representing 200 home care providers across the state that are both federally certified to provide services for Medicare and Medicaid beneficiaries and private pay home care agencies. James previously worked for former State Senator Ed Augustus.

Gary L. Gottlieb, M.D.
President and CEO
Partners HealthCare

Gary L. Gottlieb, M.D., is the President and CEO of Partners HealthCare. Dr. Gottlieb is a Professor of Psychiatry at Harvard Medical School. He served as president of Brigham and Women's/ Faulkner Hospitals, as president of North Shore Medical Center and as chairman of Partners Psychiatry. As a leader in the Boston area community, Dr. Gottlieb serves as Chairman of the Private Industry Council, the city's workforce development board. He is also a member of the Boards of Directors of the Federal Reserve Bank of Boston and Partners in Health.

Jon Hurst
President
Retailers Association of Massachusetts

Jon Hurst was named President of the Retailers Association of Massachusetts (RAM) in 1990. As the chief executive officer of the 3,500-member statewide trade association, Hurst manages the staff, business affairs, member services and education, public affairs, and governmental affairs of the organization. RAM was organized as the "Voice of Retailing" in 1918, and today represents all types and sizes of stores and restaurants in the retail employer sector across the state.

Hurst also serves as Chairman of the Board of the MA Retail Merchants Workers Compensation Group, Inc., a non-profit, self-insurance group regulated by the Massachusetts Division of Insurance, and organized by RAM in 1991. The RAM workers compensation group is the largest in the state and in the nation, serving 4,000 mom and pop companies. He also heads the newly formed Retailers Association of Massachusetts Health Insurance Cooperative (RAMHIC), the first non-profit small business health insurance cooperative authorized in 2012 by the Commonwealth.

Hurst served as Chairman of the National Association of State Retail Association Executives from 1998-2001, as well as a Director on the Executive Committee of the National Retail Federation. He has served on various state advisory boards, including current roles with the Statewide Quality Advisory Committee, and the Workforce Competitiveness Trust Fund Advisory Committee. Hurst has served in leadership roles for four successful state ballot campaign committees. Hurst has also served on the Board of Directors of WasteCap of MA, the New England Society of Association Executives, and the Beverly Regional YMCA.

From 1986 until joining RAM, Hurst served as Manager of State Government Relations for the Hershey Foods Corporation in Hershey, Pennsylvania. Earlier he served as Public Affairs Director of the Ohio Council of Retail Merchants, as well as a Legislative Aide in the Ohio House of Representatives. Hurst graduated from the Ohio State University in 1981.

Hurst and his wife Jan have three grown sons and reside in Beverly, Massachusetts.

John E. Kelly, MD
Vice President
Central Massachusetts Independent Physician Association

John E. Kelly, M.D. , a native of Beverly, Mass., graduated from Tulane University and Tulane University School of Medicine. He is board-certified in Internal Medicine and Geriatrics, associate in medicine at the University of Massachusetts Medical School, and staff physician at UMass Memorial Hospital, both in Worcester. Dr. Kelly maintains a private practice at Grove Medical Associates Primary Care Center in nearby Auburn, Mass. He is active in the Worcester and UMass Medical School communities, having served as City Physician for the City of Worcester since 1988, student advisor at the Medical School since 1998 and Vice President of the Central Massachusetts Independent Physician Association for more than a decade. He was previously Medical Director at CMIPA. In his CMIPA capacity, Dr. Kelly is a member of the Total Accountable Care Organization Steering Committee along with representatives from Vanguard Health New England and MetroWest Medical Center. He has served on the Board of Trustees at St. Vincent Hospital in Worcester since 2007.

Richard Lopez, MD
Chief Medical Officer
Atrius Health

Dr. Richard Lopez, a physician at Harvard Vanguard Medical Associates, was appointed Chief Medical Officer of Atrius Health in January 2009. In this position, Dr. Lopez works collaboratively with the Chief Medical Officers and Chief Executive Officers of the six Atrius Health medical groups across a wide range of clinical and quality initiatives. Specifically, Dr. Lopez's focus includes clinical program and regional project development, clinical aspects of payer/provider contracting, clinical informatics, medical management, and safety and quality, as well as collaborating to develop quality standards and the outcome reporting measures and clinical dashboards that support the medical groups in meeting those standards. More than a 25-year veteran of Harvard Vanguard, Dr. Lopez has made many significant contributions to the organization and was recently the recipient of Harvard Vanguard's Lifetime Achievement Award.

Dr. Lopez received his medical degree from Boston University School of Medicine and completed his residency and internship at St. Elizabeth's Hospital. Dr. Lopez received his Bachelor of Arts degree from Boston University and is a clinical instructor at Harvard Medical School. As a board certified internist, Dr. Lopez has practiced primary care internal medicine at Harvard Vanguard's Medford practice since 1982. Dr. Lopez serves on several committees including the Performance Measurement Expert Panel of the Massachusetts Healthcare Quality and Cost Council and is a member of the Massachusetts Medical Society Committee on Quality of Medical Practice. In addition, Dr. Lopez is also on the Board of the Massachusetts Coalition for the Prevention of Medical Errors, chairs the New England Comparative Effectiveness Public Advisory Council (CEPAC) and was appointed to the Statewide Advisory Committee on Standard Quality Measure Sets.

Gregory C. Pope
Director of Program on Health Care Financing and Payment
RTI International

Gregory C. Pope is Director of the Program on Health Care Financing and Payment at RTI International. RTI is a non-profit research organization headquartered in North Carolina. Mr. Pope works out of RTI's Waltham, Massachusetts office. Mr. Pope did graduate work in economics at the Massachusetts Institute of Technology and has 30 years experience in the health economics and health policy fields.

Mr. Pope's current work focuses on Accountable Care Organizations (ACOs) and state health insurance exchanges under federal health care reform. Mr. Pope and his team at RTI are working with the federal government to implement ACOs in Medicare, including several "Pioneer" ACOs in the Boston area that began operation in January 2012. Mr. Pope led the implementation support and evaluation of a precursor to ACOs, the Medicare Physician Group Practice Demonstration. He is also working with the federal government on payment methods to "level the playing field" for exchange-based insurance plans under health reform that enroll sicker or healthier members.

Mark Rich
Executive Vice President for Corporate Strategy & Management
Steward Health Care System

Mark Rich is the Executive Vice President for Corporate Strategy & Management at Steward Health Care System LLC in Boston, MA. In addition to overall strategy, Mark leads the corporate and business development functions – including acquisition strategy - as well as the managed care contracting and insurance product areas.

Prior to this role, Mark was the Chief Financial Officer of Caritas Christi Health Care System. During his tenure as CFO, the System saw a \$50 million turnaround in earnings, an improvement in cash flow, and a substantial increase in working capital. Based on these results, the System saw a 2-step rating increase from both Moody's and Standard & Poor's in late 2009 when downgrades were outpacing upgrades by a rate of 4 to 1.

In 2010, Mark was a part of the senior leadership team that structured the conversion and sale of Caritas Christi to Steward Health in an \$890 million transaction that is unprecedented in both size and scope.

Prior to joining the Caritas Christi organization, Mark was a partner and director in the Healthcare Consulting Division of Feeley & Driscoll, P.C. in Boston for over 16 years.

Mark is a former member of the Massachusetts Hospital Association's Board of Directors, and the Board of MaryAnn Morse Healthcare Corporation. Mark also participated with the Governor's Health Care Cost Containment Working Group.

Brian Rosman
Research Director
Health Care For All

Brian Rosman is the research director of Health Care For All, the leading advocacy organization dedicated to expanding access to quality, affordable health care in Massachusetts. Brian's work focuses on policy research and analysis related to Massachusetts and national health reform, public health coverage programs, health payment methods, private insurance concerns and other policy issues.

Before joining Health Care For All in 2003, Brian was a senior policy associate at the Schneider Institute for Health Policy at Brandeis University's Heller School. From 1995-1998, Brian was the research director and general counsel for the House staff of the Joint Committee on Health Care of the Massachusetts legislature.

From 1989-1993, Brian was counsel to the Massachusetts Senate Committee on Ways & Means, working on health care, environmental and welfare issues. He has a law degree from the University of Pennsylvania and a degree in Political Science from Stanford University.

Ken Smith
Director of Long Term Services and Supports
Executive Office of Elder Affairs

Ken Smith is the Director of the Office of Long Term Services and Supports at Elder Affairs. OLTSS is also part of EOHHS' Office of Medicaid.

Ken was previously the Assistant Commissioner and Chief of Staff at The Department of Developmental Services where he headed up the Rolland Settlement Agreement's Compliance and Operations. This involved placing over 600 individuals into community residential with services and supports as they transitioned from Nursing Facilities. Ken worked in the Office of Long Term Care prior to DDS. Prior to DDS, Ken worked as a Home Health Administrator and a Licensed Nursing Home Administrator.

Ken holds a Master of Science in Health Care Management from Lesley University and a BS in Human Development from Boston College.

Eric Swain
Vice President of Sales and Account Management, New England
UnitedHealthCare

With more than two decades of national and local employee benefits experience, Eric Swain is one of UnitedHealthcare of New England's senior leaders responsible for driving market innovation; improving quality and affordability for employers and members; and fulfilling UnitedHealthcare's mission of helping people in New England live healthier lives.

Since joining UnitedHealthcare in 2005, Eric and his team have delivered a variety of benefit plans and educational tools to successfully meet customer needs throughout New England. During his time at UnitedHealthcare, Eric has led the successful implementation of several innovative pilot plans designed to improve the quality of care and make healthcare more affordable for employers and members. Eric has pushed to modernize healthcare in the local markets in the areas of consumerism, wellness, value based plan designs and provider cost and quality focused plans.

Before coming to UnitedHealthcare, Eric was Director of National Sales at Private Healthcare Systems, Inc. (PHCS) in Waltham, Massachusetts. Prior to that, he managed the Boston office for New York Life. Eric serves as the executive sponsor for March of Dimes charity events, and is a trustee for several industry and economic-related organizations. Additionally, Eric has been a healthcare contributor appearing as a guest on ABC and FOX affiliates, as well as a variety of various print, radio and online outlets throughout New England.

Eric earned a Bachelor of Arts degree from the University of Massachusetts in Amherst, and lives with his wife and three children in Boxford, Massachusetts.

Marc Waldman
Treasurer/Collector
Town of Wellesley

Marc Waldman has served as Treasurer/Collector for the Town of Wellesley, MA since February, 1988. In addition to those responsibilities, Marc was a founding member and has chaired the West Suburban Health Group, a 16 member municipal joint purchasing group for health insurance, since its inception in 1990. Marc also participates with the AIM Health Care Committee and was a board member and Treasurer of the Massachusetts Healthcare Purchasers Group during its entire existence.

Kate Walsh
President and CEO
Boston Medical Center

Kate Walsh became the president and CEO of Boston Medical Center (BMC) on March 1, 2010.

BMC is a private, not-for-profit, 508 bed, academic medical center with a community-based focus. The primary teaching affiliate of Boston University School of Medicine, Boston Medical Center has approximately 5,000 employees, 1,300 physicians and an annual operating budget of roughly \$1.0 billion. BMC is a founder of Boston HealthNet, a network affiliation of the Medical Center, Boston University School of Medicine and 15 community health centers. Boston HealthNet, is an integrated health care delivery system whose partners provide outreach, prevention, primary care, specialty care and dental services at sites located throughout Boston's neighborhoods and Quincy.

In addition to the Medical Center and its affiliated health community health centers, BMC owns and operates the BMC HealthNet Plan, a statewide Medicaid Managed Care Organization with more than 240,000 members across the Commonwealth.

Prior to her appointment at Boston Medical Center, Ms. Walsh served as executive vice president and chief operating officer of Brigham and Women's Hospital for five years. She served previously as the chief operating officer for Novartis Institutes for Biomedical Research.

Ms. Walsh began her career in health care as a summer intern at Brookside Health Center in the Boston neighborhood of Jamaica Plain. Upon finishing graduate school, she worked in a number of New York City hospitals including Montefiore, Columbia Presbyterian, Medical Center, Saint Luke's – Roosevelt Hospital Center and the New York City Health and Hospitals Corporation. She relocated to Boston and joined Massachusetts General Hospital (MGH) as an assistant general director in medical services and was promoted to vice president of medical services and primary care and then to senior vice president of medical services and the MGH Cancer Center.

Ms. Walsh received her bachelor's of arts degree and a master's degree in public health from Yale University. She also is a member of the Board of Visitors for Northeastern University's School of Business and is on the Board of Trustees at Emmanuel College.

Ms. Walsh, a native of Brookline, is married and has two children.

Rick Weisblatt, PhD
Senior Vice President Provider Network and Product Development
Harvard Pilgrim Health Care

Dr. Rick Weisblatt is the Senior Vice President for Provider Network and Product Development for Harvard Pilgrim Health Care, one of New England's leading non-profit health plans. Dr. Weisblatt is responsible for all aspects of Harvard Pilgrim's provider network strategy. He has led efforts to better manage radiology, specialty drugs and pharmacy trend. Under his leadership Harvard Pilgrim has developed a nationally recognized program for hospital and physician pay-for-performance. More recently he has led efforts in health and wellness. Dr. Weisblatt also leads Harvard Pilgrim's product strategy including insurance benefits and related services. Recent new products include limited and tiered network designs and health engagement incentive programs.

Dr. Weisblatt has a doctorate in clinical psychology from the University of Maryland and his clinical interests have been in treating children, adolescents and couples.

Frederica M. Williams
President and CEO
Whittier Street Health Center

Frederica M. Williams, President and CEO of Whittier Street Health Center (Whittier), has transformed a basic community health center into a neighborhood centerpiece and national model. Her keen vision has positioned Whittier as a leader in urban health care with a crucial focus on the importance of culturally competent healthcare and social services for diverse populations including immigrants and refugees.

She attended the London School of Accountancy, passed the examinations of the Institute of Chartered Secretaries and Financial Administrators, United Kingdom (ICSA- is the international qualifying and Membership body for the Chartered Secretary profession and a recognized authority on governance and compliance) and was elected fellow of the Institute. She passed the exams of the Institute of Administrative Management, UK, with distinction. She obtained a graduate certificate in Administration and Management from the Harvard University Extension School and a Master in Business Administration with a concentration in Finance from Anna Maria College in Paxton, Mass.

Williams is a Director of the Northeast Utilities, (NYSE: NU), a Fortune 500 and Standard & Poor's 500 energy company based in Connecticut and Massachusetts and New England's largest energy delivery system. She also finds time to serve others in her community as a member of the Board of Trustees for the Dana Farber Cancer Institute, the Massachusetts League of Community Health Centers, and the Boston Health Net. In 2009, she was appointed by Governor Deval Patrick to serve on the Workforce Trust Fund Board. She also participates on several community initiatives focused on providing high quality, reliable and accessible health care and support services to the elderly, disabled, immigrants, children and the uninsured and underinsured.

Jeanne Wyand
Senior Consultant
Towers Watson

Jeanne Wyand is a senior consultant in Towers Watson's Boston Consulting Office who practices in the area of employee health and welfare benefits. Among her areas of expertise are the financial analysis and design of health care, disability and life insurance programs.

Jeanne has provided consulting assistance to clients in many areas of employee benefits including health care program design and pricing, absence management, vendor procurement and implementation of new programs. In addition, she has worked with clients who have aggressive acquisition strategies to assess the benefit implications of the acquisition.

Her key clients include two large defense contractors and all of their subsidiaries, two for-profit health care organizations and a biotech company.

Jeanne graduated from Purdue University with a BS in Biology. She has worked in Boston since 1989, following five years as a senior underwriter with a major health care insurer.